

AVALON

AFTERNOON TEA



16th
April

from
1-3 pm

Sponsorship Opportunities

About Us

Avalon is a Detroit-based non-profit, 501(c)3 organization that provides comprehensive, compassionate and trauma-informed care to survivors of sexual assault. Mission statement: "Avalon inspires healing and empowerment for those affected by sexual violence through free and immediate comprehensive services; promotes public awareness; and advances social change."

Avalon Healing Center is the only dedicated provider of sexual assault medical-forensic exams (often called 'rape kits') and trauma-informed, comprehensive services specifically oriented for survivors of sexual assault and their families in the region. Avalon is unique in that it is the busiest and largest program of its kind in the State and the only one that has an organizational-wide trauma-informed certification initiative. Avalon is among the nation's top 5% busiest sexual assault service providers because, unfortunately, the sexual assault and human trafficking rates in Wayne County and Michigan are some of the highest in the nation. Since opening its doors in 2006, Avalon has served over 23,000 people.

Avalon is expanding all of its services, including increasing access to medical-forensic exams, through the build-out and activation of Avalon Healing Center's new facility, located in an Art Deco building near the corner of 3rd Avenue and Bagley Street in downtown Detroit. This first-of-its-kind center incorporates trauma-informed design of the physical space combined with a one-stop-shop approach to services and referrals required by sexual assault survivors. This includes a medical clinic (for both acute and follow-up care), comprehensive traditional and alternative healing services, a biophilic designed atrium inclusive of survivor spaces, a healing garden, a yoga studio/meditation room, several community partner rooms, and safe places for families and survivors to meet privately with counselors and other support team members. Importantly, Avalon's new home symbolizes Detroit's healing and resiliency against sexual violence.



Partnership

Avalon Healing Center is hosting a friendsgiving afternoon tea party to welcome new and old friends to learn about and engage in the work done at Avalon Healing Center. We are inviting you to join us for this event at our new Center located at 601 Bagley, Detroit, MI 48226. Hats and fascinators are welcomed and encouraged.

We would love for you to partner with us in supporting survivors of sexual violence and grateful for you to attend and share in the fun of an afternoon tea while learning more about our exciting plans for the future of Avalon Healing Center.

A sponsorship to this organization supports survivors and their families with basic needs, medical services and follow-up care, counseling, advocacy, transportation and housing support.

For more on how you can participate and support Avalon Healing center, contact:

Trinea Gonczar tgonczar@avalonhealing.org

Phone: 313-688-4531

or

MiVida Burrus mburrus@avalonhealing.org

313-500-4834



Sponsorship

Healing - \$5,000 - Presenting Sponsors

- Lead sponsor for the afternoon tea as well as the SAAM (Sexual Assault Awareness Month) walk for survivors
- Highlighted in press releases and promotional materials
- 2 tables -16 tickets at your sponsored tables near with company logo/signage
- Opportunity to speak at the event
- Individual sponsor post on social media highlighting your company/support of Avalon Healing Center
- 3 Pre-event social media posts and 1 post-event social media post
- Included in a press release about both events
- Major Logo placement on social media, all printed materials

Resilience - \$2,500

- Sponsorship of tea for the event
- 1 table sponsorship with 8 tickets to the event
- Included in a press release about the event
- Logo place on social media and sponsorship board
- Included in Sponsor Thank You list on all social media pages after the event

Empower - \$1,250

- Sponsorship of lunch for the event
- 1 half table sponsorship with 4 tickets to the event
- Included in a press release about the event
- Logo place on printed material
- Included in Sponsor Thank You list on all social media pages after the event

Individual Tickets: \$50/person before April 1st; \$75/person after April 1st