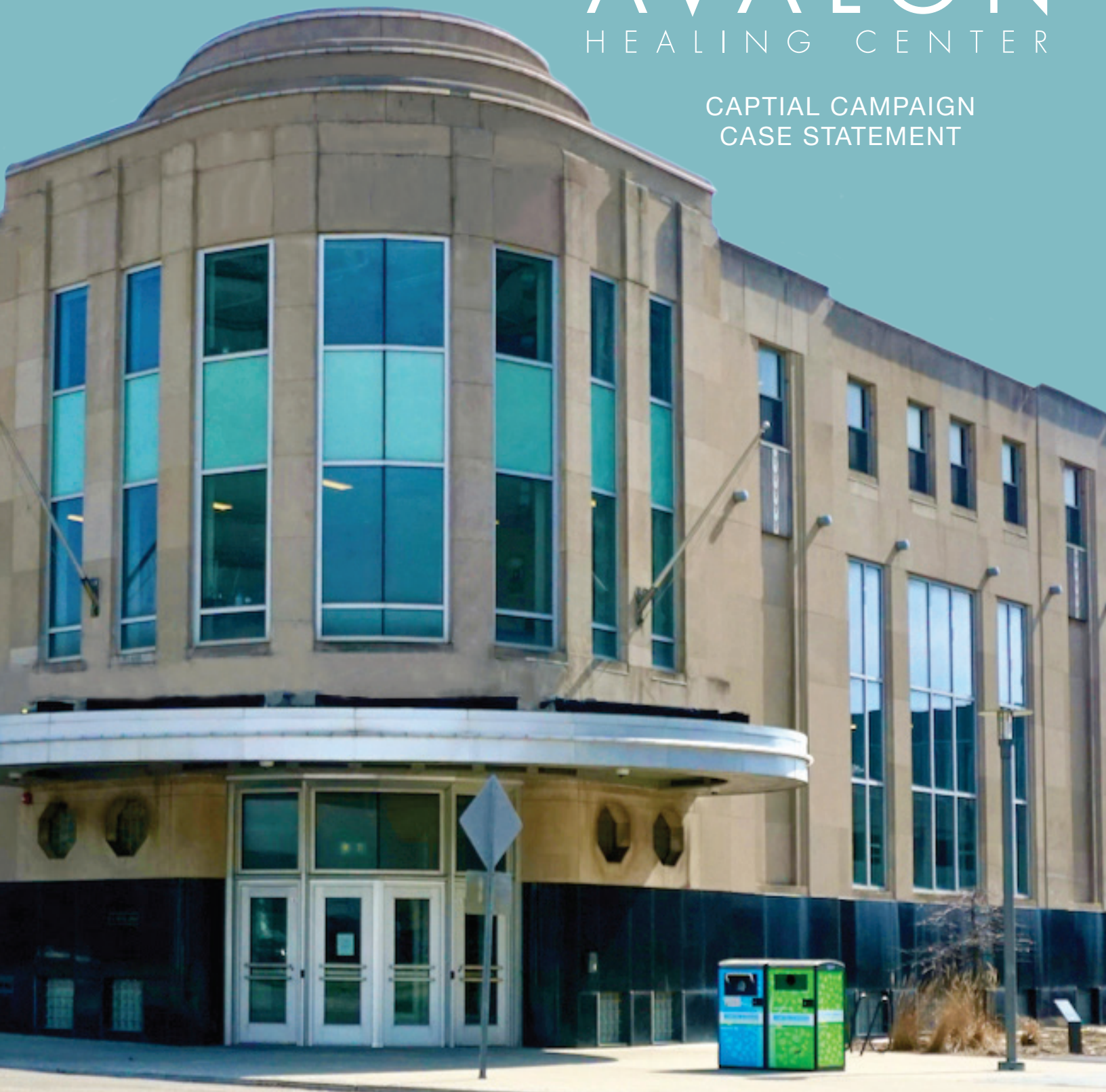




AVALON

HEALING CENTER

CAPTIAL CAMPAIGN
CASE STATEMENT



THE PROBLEM & THE OPPORTUNITY

SEXUAL ASSAULT IS A WORLDWIDE PROBLEM, AND THE UNITED STATES IS NO EXCEPTION.

According to Rape, Abuse & Incest National Network (RAINN), sexual assault refers to sexual contact or behavior that occurs without explicit consent of the victim.

Some forms may include:

- Rape
- Attempted Rape
- Fondling or unwanted sexual touching
- Forcing a victim to perform sexual acts

2/3 OF ALL RAPE GOES UNREPORTED ACCORDING TO THE FBI.

ABOUT **81.3% OF FEMALE VICTIMS** AND **70.8% OF MALE VICTIMS** EXPERIENCED THEIR FIRST COMPLETED OR ATTEMPTED RAPE BEFORE THE AGE OF 25.

ONE IN 4 WOMEN & ONE IN 6 MEN WILL EXPERIENCE SOME FORM OF SEXUAL VIOLENCE IN THEIR LIFETIME.

It is important to know that sexual assault affects ALL ages, ALL walks of life, ALL gender identities and orientations, ALL races, ALL ethnicities and ALL religions.

Did you know..?



EVERY 73 SECONDS IN THE UNITED STATES, someone is sexually assaulted.



Michigan is ranked 4th in the country for **INCIDENCE OF SEXUAL ASSAULT.**



Michigan is also ranked in the top 10 states **FOR INCIDENCE OF SEX TRAFFICKING.**



93% of all child victims of sexual assault **KNOW THEIR PERPETRATOR**



OVER 18% OF BLACK WOMEN IN THE US will be sexually assaulted in her lifetime



For every 15 Black women who are raped, **ONLY ONE WOMAN REPORTS IT.**



64% of the LGBTQ+ community who have experienced sexual assault **HAVE ATTEMPTED SUICIDE**



OUR HISTORY

AVALON HEALING CENTER, a leader in the field of sexual violence, is a non-profit 501c3 that provides compassionate and trauma-responsive care to sexual assault survivors. Avalon is staffed 24 hours a day, 7 days a week, 365 days a year with highly trained medical staff and trauma-informed practitioners.

Avalon Healing Center services are available to anyone, no matter where they live or when or where they experienced their trauma.

Avalon's mission is to help strengthen and inspire healing and empowerment for those affected by sexual violence through confidential, free and immediate comprehensive services; promotes public awareness; and advances social change.

Avalon Healing Center is the LARGEST program of its kind in Michigan and the ONLY program in Southeast Michigan to provide comprehensive services focused solely on sexual violence. Avalon is in the top 5th percentile in the country for volume of survivors seen annually.

Since 2006, Avalon has provided critical medical-forensic healthcare and support to survivors of sexual trauma and assault; the organization has a near 20 year long history of working side-by-side survivors and multi-disciplinary community partners and service agencies to seek justice and healing, in the many forms that may come in. In 2010, the organization implemented a parallel yet intentionally collaborated track of community-based, empowerment-focused advocacy services with specially-trained staff that provide life-saving crisis response, counseling, advocacy, healing and supportive services. In 2023, Avalon will be one of only a handful of formally Certified Trauma-Informed Organizations in the country.

Avalon meets the needs of our community with expert leadership and collaboration. And it is nationally, regionally and locally recognized as a leader in addressing Detroit's over 11,200 rape kits that were discovered languishing in a police warehouse. It was determined that over 8,000 of them were never tested, representing thousands of women, most of whom are Black, whose voices went unheard and assaults went ignored, allowing hundreds of serial rapists (841 to be exact) to continue raping, and in some cases murdering innocent people.

Avalon staff have been involved in helping to find solutions to this issue from the day those kits were discovered. We responded by providing our trauma-informed wraparound services to victims, worked as a key member of multidisciplinary team(s) in developing best practice standards and implementation of legislative change for how sexual assault is responded to, investigated, and prosecuted; in addition to the implementation of one of America's first kit tracking systems ~ all with the goal of strengthening victims' rights and holding offenders accountable.

Avalon is uniquely positioned as it envisions taking the next step to develop A NEW MODEL that incorporates a place-based approach combined with a facility that is designed with trauma-informed principles at its' core and paves the way for change in sexual assault response, paired with comprehensive and expanded trauma-responsive care that can be replicated around the country to elevate the response to those in crisis, and allow for communities to truly meet the needs of survivors of sexual violence in ways that healing and meaningful to them.

A TRANSFORMATIONAL SOLUTION: AVALON HEALING



AVALON IS PURSUING AN AMBITIOUS EFFORT TO RADICALLY CHANGE SURVIVOR OUTCOMES BY PROVIDING PERSON-CENTERED HEALING SERVICES IN CONCERT WITH SURVIVORS AND PARTNERS.

Avalon is **intentionally weaving antiracist, gender-affirming practices and theories of change into all aspects of its programming**, and relies on survivors to inform and lead its services.

While healthcare systems may provide treatment for injuries incurred during an assault, institutional beliefs and practices are actively harming patients.

And while the criminal justice system is intended to hold perpetrators accountable, it more often re-victimizes survivors, perpetuating victim-blaming attitudes and rarely ends in ways where victims feel heard and believed.

Survivors' ability to affect change among systems dovetails with their ability to access equitable healthcare and pursue justice through established systems that are often rooted in oppression and leave them feeling powerless. **AVALON IS LEADING CHANGE.**

A SIGNIFICANT M⁺OMENT IN TIME

Avalon Healing has served over 24,000 survivors of sexual violence since we opened in 2006. **There's still so much more to do...**

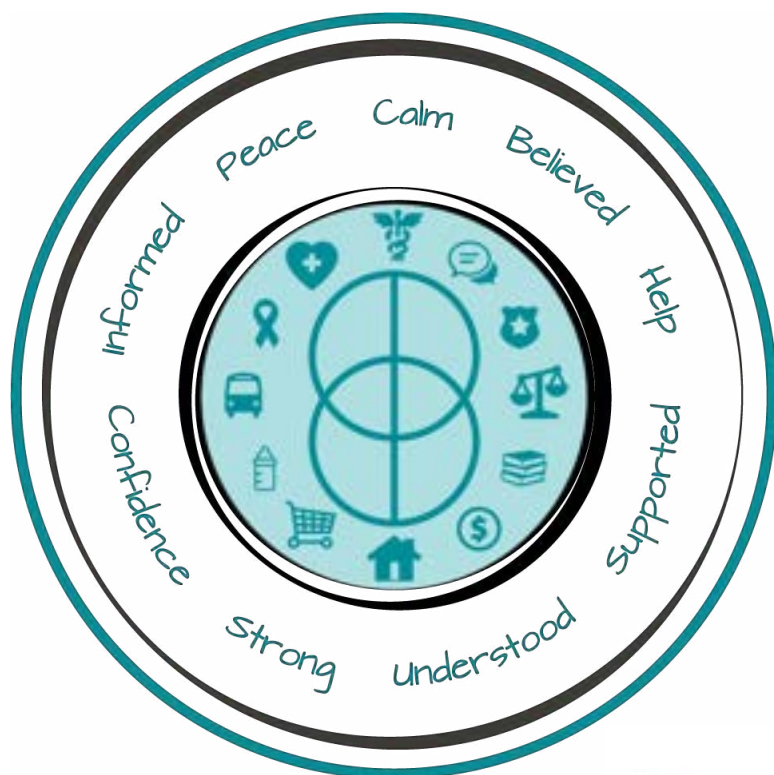


different systems to be involved are located in different physical locations, involve interactions with individuals who have no training in the dynamics of sexual violence and ultimately only cause further harm, placing the burden on survivors to figure it all out on their own.

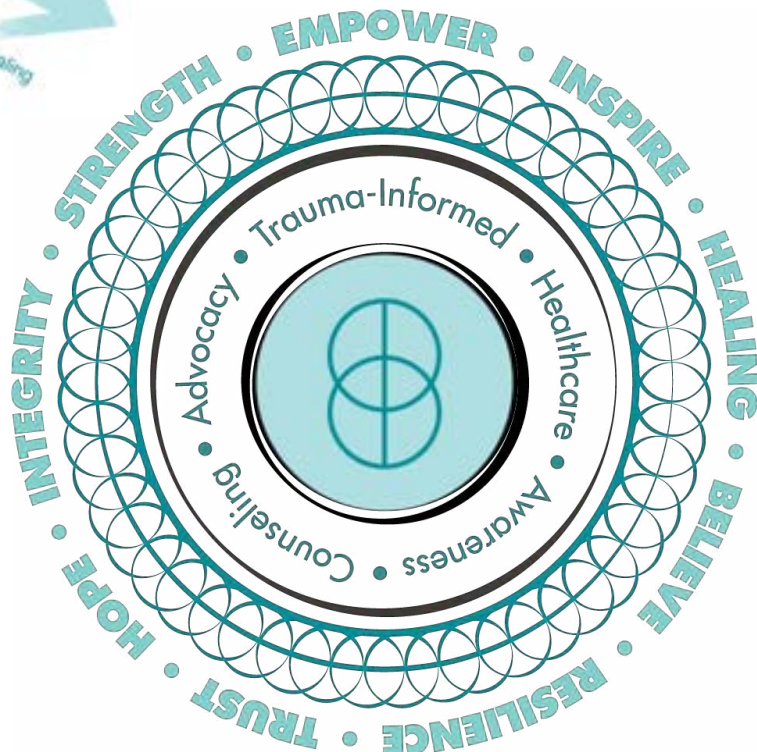
AVALON MODEL

Avalon Healing Center is a one-of-a-kind, one stop shop for survivors of sexual violence.

Our comprehensive services are offered in-house, creating a path to healing that makes sense and is easy to navigate.



A Path to Healing



AVALON HEALING

EXPERIENCED AND UNIQUELY QUALIFIED TO BE THE AGENT OF CHANGE

Sexual violence is rooted in oppression. While these interwoven and complex issues affect people around the world, Avalon Healing Center seeks to provide a model of exceptional, accessible and equitable healing services to anyone who has suffered sexual trauma.

Children & Teens

When people think of sexual assault and abuse, they often do not consider that children are one of the most vulnerable populations and represent approximately one third of our patient/client population.

Child sexual abuse is a widespread problem - every 9 minutes a child is sexually abused.

Tens of thousands of children are sexually abused every year. **One in nine girls and one in 53 boys under the age of 18 experience sexual abuse or assault at the hands of an adult.**

The trauma of child sexual abuse can be long-lasting and significantly impact children's physical and mental health well into adulthood. Sexual abuse/assault victims are many more times likely than non-victims to develop drug addiction, PTSD, major depression and other mental health disorders, as well as chronic pain disorders.

Often, children are not believed when they disclose, or in many cases are too young or non-verbal to even be able to tell anyone that abuse has happened.

Nearly all child victims of sexual assault know their perpetrator - in fact, **93% of the time, the child knows the person since 34% of the time it is a family member; and 59% of the time it is an acquaintance** - family friend, coach, teacher, etc.

Avalon has extensive experience in providing acute medical-forensic healthcare for children of all ages **our youngest patient was only 2 weeks old.**

Avalon Healing Center is the only organization in the community that provides a comprehensive response to, and provision of, acute medical-forensic healthcare and crisis intervention to children and their families in the immediate hours and days following a disclosure of sexual assault or abuse.

We partner with our local Children's Hospital of Michigan, as they refer all of their acute child sexual abuse/assault cases to Avalon. We have a partnership with the Children's Advocacy Center and work firsthand with our Department of Human Services, Child Protective Services, Prosecutor's Office, Sheriff's Department, local city law enforcement jurisdictions, and other children's advocacy & service organizations in order to ensure a compassionate, multi-disciplinary, timely and coordinated response.

The average age a teen enters the sex trade in the US is 12 to 14 years old. Many victims are runaway girls who were sexually abused as children.

At least 100,000 U.S. children are exploited in prostitution every year in America according to the National Center for Missing and Exploited Children.

Teens can be commercially sexually exploited through prostitution, pornography, stripping, erotic entertainment or other sex acts. The commercial aspect - an exchange of money or something of value - is critical to separate the crime of trafficking from sexual assault, dating violence or rape. Sex trafficking of minors is a severe form of child abuse, and victims endure significant trauma through repeated rape and physical violence.

AVALON HEALING CENTER IS THE ONLY ORGANIZATION IN THE COMMUNITY THAT PROVIDES A COMPREHENSIVE RESPONSE TO, AND PROVISION OF, ACUTE MEDICAL-FORENSIC HEALTHCARE AND CRISIS INTERVENTION

Race and Gender-Based Violence

Because racism and sexism have long been framed as two separate problems, women of color experiencing gender-based violence carry multiple, heavy, and compounding burdens.

Women of color experience greater health inequities, simultaneously juggling more chronic disease, less access to healthcare where their experiences and cultures are celebrated and dignified, and much higher mortality rates than their white peers - across all ages and classes.

Gender-based violence creates a wake of devastation, not only for victims, but whole systems. Over time, **unrecognized and untreated traumas repeat themselves in families, communities, and society. They become shared, generational injuries, borne on the backs of victims.**

Human Trafficking

The United States is ranked as one of the worst countries in the world for human trafficking.

Michigan, ranked 7th in the nation, is a gateway to the rest of the United States for Traffickers.

Fortunately, Avalon has been responding with vital services to victims of Sex Trafficking for over 15 years.

Avalon has expanded and strengthened these services with trauma-informed care for those suffering from the complex impact of human trafficking.

According to the National Trafficking Hotline and the Polaris Project, in 2019, there were 4,585 reported cases of Human Trafficking in the United States- 3,266 of which were Sex Trafficking alone- equating for 70% of all Human trafficking cases.

LGBTQ+ Community

Gender-based violence victimizes mostly those who do not identify as heterosexual males, and that includes transgender people and other members of the LGBTQ+ community.

Almost half of all transgender people have been sexually assaulted at some point in their lives and these rates are even higher for trans people of color.

SEXUAL VIOLENCE IS ROOTED IN OPPRESSION. WHILE THESE INTERWOVEN AND COMPLEX ISSUES AFFECT PEOPLE AROUND THE WORLD, AVALON HEALING CENTER SEEKS TO PROVIDE A MODEL OF EXCEPTIONAL, ACCESSIBLE AND EQUITABLE HEALING SERVICES TO ANYONE WHO HAS SUFFERED SEXUAL TRAUMA.

Male Rape

Millions of men in the United States have been victims of rape.

Generations of abuse, silence and concerns about sexuality, masculinity, and pride; regrets about not being able to defend themselves against their abusers; and shame around how their bodies responded to unwanted touch all complicate health care response to male sexual assault survivors.

Avalon's counselor/client relationships with male clients has helped them to explore and process these traumatic experiences, serving as the catalyst for our commitment to improving services and outreach to men and boys.

We began exploring local, state and national resources for male survivors. We located experienced clinicians who had worked with male survivors and arranged for internal training for our staff and volunteers as well. We've organized Sexual Assault Awareness month activities with male survivors as our focus and are one of the only stand-alone sexual assault programs in the state that have hired both a male SANE nurse and male Sexual Assault Advocate.

Our hope and intention is to shift the culture from one that stigmatizes men and boys who seek help to one that normalizes and honors them for it.

A BUILDING DESIGNED FOR HEALING



COMING SOON

& BRIGHT FUTURES



TRAUMA INFORMED DESIGN



THE MAIN LOBBY

Four pillars in the Main Lobby are concave/convex wood structure foundations. Concave and convex shapes are found throughout nature. The intersection of concave and convex shapes symbolizes male, female, intersex, and non-binary-- fully inclusive. The wood represents wisdom, strength and forgiveness. Rising from these inclusive foundations are vertical "structures of strength" composed of repeated patterns of the Adinkra symbol for strength and resiliency. The finish of these structures is a bronzed gold patina finish: the darker areas of the patina represent survivors' trauma and challenge, while the gold unearths the beauty and worth within each person. The two together are nuanced reminders that we are all like gold tested in fire.

Patient Intake Waiting Area & Intake Suites

The primary component of the Patient Intake Area is the Patient Intake Suites. Patients needing an initial forensic exam will find that these suites are designed to embrace them in a safe environment. The intake process, forensic exam and dressing area are all in one suite. Once the patient enters the suite, all necessary processes are completed with no need to wait in cold waiting rooms or walk past strangers to additional locations. Moreover, a child care facility is available to reduce the understandable anxiety of parenting in a moment such as this. All of this dramatically reduces stress and the possibility of re-traumatizing.



Healing Garden

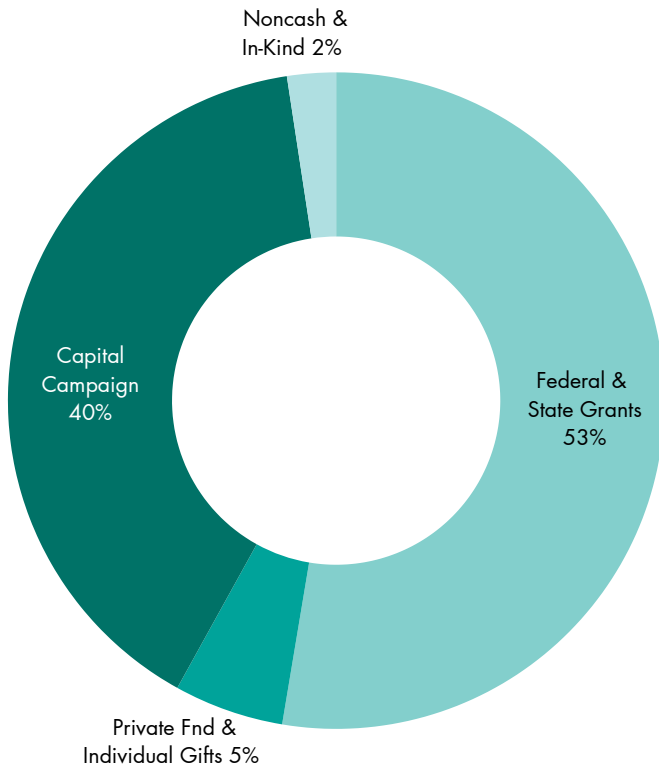
Nature is art at its finest. Direct experience to nature is universal in its ability to heal all people. The Healing Garden promotes connectedness to the natural world and is designed as part of a broader trauma-informed design approach for the whole healing center.

Seating includes trauma-informed design, by placing concave benches at angles to create safety and promote conversation if desired or to allow for quiet contemplation alone. Some bench seating is on wheels, allowing for individualization (key element of trauma-informed design)

TOTAL BUDGET SUPPORT

2023-2027

(as of November 2024)



Funding Source	Budget	Committed
Federal & State Grants	\$19,960,000	\$12,000,000
Private Fund & Individual Gifts	\$2,050,000	\$550,000
Capital Campaign Donations	\$15,000,000	\$2,825,000
Noncash & In-kind	\$911,500	\$368,000
Total 5-Year Funding	\$37,921,500	\$15,743,000

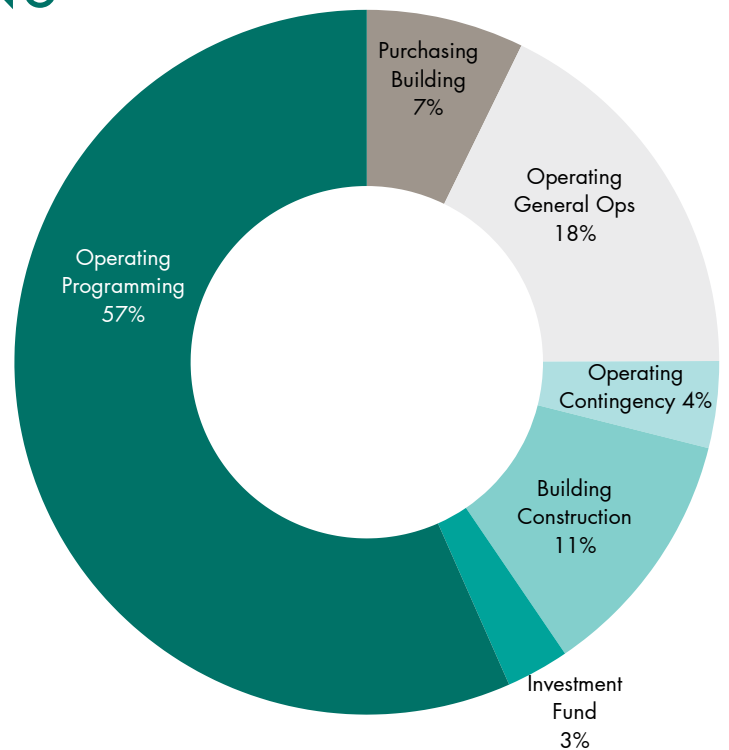
FUNDING ALLOCATIONS

2023-2027

(as of November 2024)

Total 5-Year Budget	Budget
Operating-Programming	\$19,575,000
Operating-General Ops	\$6,125,000
Operating Contingency	\$1,375,000
Investment Fund	\$1,000,000
Building Construction	\$4,000,000
Purchasing Building	\$2,500,000
Total Budget Allocations	\$34,575,000

Capital Campaign Donations \$15 Million





LEADERSHIP COMMITTED TO CHANGE

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Detroit Industrial School



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ETHEL & JAMES
FLINN FOUNDATION

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GIVING


THE FOUNDATION FOR
GLOBAL SPORTS
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FILMS



GREWAL LAW
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DMC Foundation

MCGREGOR
FUND

The McGregor Fund has awarded
Avalon Healing Center \$1 million dollars
for three-years.

Kathy White Fund


MDHHS
Michigan Department of Health & Human Services

**Elizabeth Allan & Warren
Shelden Fund**

Carl's Foundation

**MICHIGAN HEALTH
ENDOWMENT FUND**

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CRISIS RESPONSE TEAM

5 DEDICATED FIRST RESPONDERS

TRAFFICKING TEAM

6 SPECIALISTS



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AVALON HEALING CENTER

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